

STAFFORD COUNTY SCHOOL BOARD

Agenda Consideration

TOPIC: Award of Contract: Strategic Planning Process **ITEM NO:** 9F

MEETING: April 12, 2006

PREPARED BY:

ACTION DATE: April 12, 2006

Andrea Bengier, Ed.D.
Assistant Superintendent for Instruction & Technology
Chris Quinn, Ph.D.
Executive Director for Instructional Services

ACTION REQUESTED BY THE SUPERINTENDENT:

That the Stafford County School Board approve a strategic planning contract in the amount of \$74,945 to the Gibson Consulting Group, Inc. of 901 S. Mopac Expressway, Building I, Suite 415, Austin, Texas 78746, to conduct a strategic planning process in the Stafford County Public Schools during the 2006-07 school year.

KEY POINTS:

Stafford County Public Schools requested proposals from qualified firms to develop a Strategic Plan that will help sustain growth, accelerate improvement, and provide direction to the school division over the next five years. A committee composed of parents and educators initially screened the proposals submitted, and then another committee composed of central office staff and a Board member came to consensus on one firm to recommend to the Superintendent and the Board for approval. This firm is the Gibson Consulting Group of Austin, Texas. The Gibson Group was selected for the following reasons based on the proposal submitted (see attached proposal): 1.) the plan is highly structured, 2.) the plan includes a measurement system and annual evaluation plan, 3.) the plan aligns the strategic goals and objectives with the budgeting process, 4.) the plan includes a monitoring system to ensure effective implementation, and 5.) the firm is already familiar with our school division as a result of the recent efficiency performance review.

The Virginia Standards of Quality states that each local school board shall adopt a division-wide comprehensive, unified, long-range plan based on data collection, an analysis of data, and how the data will be utilized to improve classroom instruction and student achievement (§ 22.1-253.13:6, Standard 6, Planning and Public Involvement).

The strategic plan as developed by the Gibson Consulting Group will include the following:

- A summary of the current mission and the visioning process
- An environmental scan including a description of the community and academic profile of the school division
- An analysis of the school division's strengths, weaknesses, opportunities, and threats in relationship to the motivation to be the best school division in Virginia
- The development of a mission, a vision, goals, measurable objectives and strategies
- The development of annual benchmarks and action plans

SCHOOL BOARD GOALS:

Goal 1: Provide educational excellence through instruction that establishes high expectations for all students yet recognizes the unique needs of each learner.

Goal 8: Provide School Board leadership in advocating for adequate funding in support of Stafford County Public Schools.

FUNDING SOURCE: FY06 Operational Budget

AUTHORIZATION REFERENCE: Virginia Standards of Quality (§ 22.1-253.13:6, Standard 6, Planning and Public Involvement), and School Efficiency Review